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CELAS Partners With Croatia's IDM Music

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By Wolfgang Spahr, Berlin

CELAS, which represents EMI Music Publishing for online/mobile across Europe, has concluded an administration agreement with music publisher Intelligent Digital Media and Music (IDM Music) in Zagreb.

IDM Music, located in Croatia, will administer the mechanical rights of the Anglo-American repertoire of EMI Music Publishing.

The territory of the deal is Albania, Bosnia-Herzegovina, Kosovo, Croatia, Macedonia, Montenegro, Serbia and Slovenia. The agreement is for one year.

Alexander Wolf and Nick Williamson, managing directors of CELAS, commented: "We are happy about this agreement. With IDM Music we have a partner on the spot that knows the regional market, the participants and customs very well. That makes it possible for an efficient and quick licensing to digital and mobile providers."

IDM Music was founded in 1988 in Germany and handled video and audio productions in the former Yugoslavia. In 1990 it opened a branch in Zagreb. The company's main focus is music publishing.

Munich-based CELAS is a jointly owned by the German collection society GEMA and the British PRS for Music. It provides a one-stop-shop for pan-European licensing of the rights from Anglo-American EMI Music Publishing repertoire for online and mobile usage within 41 European territories.

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